



Society of Asian Scientists & Engineers

University of Minnesota - Twin Cities Chapter

Corporate Sponsorship Package

2019 - 2020



Effective Fall 2019 - Summer 2020



ABOUT SASE

We would like to thank you for your interest in getting involved with the Society of Asian Scientists & Engineers at the University of Minnesota-Twin Cities.

SASE is a national non-profit organization dedicated to preparing Asian-heritage scientists and engineers for success and leadership globally, raising cultural awareness and diversity, and to provide opportunities for our members to give back to their local communities.

As the SASE chapter for the University of Minnesota, our chapter's members are involved in the community through opportunities such as bringing STEM activities to underprivileged teens at the Brian Coyle Teen Tech Center, feeding those in need at Breakthrough Ministries, and participating in our outreach program SASE Junior, which organizes a pen pal program and teaches coding classes at the Hmong College Preparatory Academy. With our strong commitment to community, SASE-UMN was nationally awarded the Most Philanthropic SASE Chapter in 2018.

SASE-UMN hosts around 13 student group events each semester, promoting Asian heritage/culture, fun experiences, and professional development for all of our attendees. Last year, we had an average of approximately 100 attendees per event. From hosting events with companies to review resumes, to creating environments for the students at the University of Minnesota to destress & relax, grab a bite to eat, and experience Asian culture, we are dedicated to celebrating diversity, preparing Asian-heritage scientists & engineers for success, and to create an environment where our members can give back to our local communities.

We would like you to consider being one of SASE-UMN's 2019-2020 corporate sponsors. To express our appreciation to you as a Corporate Sponsor, we will provide opportunities for your company to reach out to dedicated students in the College of Science & Engineering at the University of Minnesota.

In this document is the sponsorship package that presents SASE-UMN's estimated expenditures for the 2019-2020 school year, as well as sponsorship tiers. If you have any questions or concerns, please do not hesitate to contact us.

Sincerely,

Society of Asian Scientists & Engineers at UMN
sasemail@umn.edu





CORPORATE SPONSORSHIP PACKAGES

There are several categories of sponsorship available within our chapter. Through increased sponsorship, your company will be highly recognized, increasing your employment opportunities with our well-rounded members. Below are the different tiers of sponsorship and benefits to your company associated with each level.

Diamond

\$2,500

- Exclusive sponsor for three SASE-UMN Cultural Events*
- Recognition at SASE-UMN Annual Awards Banquet
- Access to SASE-UMN Resume Database
- Company logo and link displayed on all SASE newsletter emails
- Company logo at all SASE-UMN event presentations
- Company logo and link displayed on our website
- Company logo on membership T-shirts

Platinum

\$1,500

- Exclusive sponsor for two SASE-UMN Cultural Events*
- Recognition at SASE-UMN Annual Awards Banquet
- Access to SASE-UMN Resume Database
- Company logo at all SASE-UMN event presentations
- Company logo and link displayed on our website
- Company logo on membership T-shirts

Gold

\$1,000

- Exclusive sponsor for one SASE-UMN Cultural Event
- Company logo and link displayed on our website
- Recognition at SASE-UMN Annual Awards Banquet
- Company logo at all SASE-UMN event presentations

Silver

\$500

- Company logo and link displayed on our website
- Company logo at 6 SASE-UMN event presentations

Bronze

\$250

- Company logo and link displayed on our website
- Company logo at 3 SASE-UMN event presentations



SASE UMN PROGRAMS EXPENSES

Below are approximates for some of the largest expenses from SASE UMN's programs for each school year.

Cultural Events

~\$5,100

Our cultural events focus on sharing Asian culture with our members and anyone interested in learning more about a featured culture. At these events, we offer free food, activities, and interactive science demonstrations. Our hope with these events are to engage our community with Asian culture, and at the same time, spurring up excitement for Asians in the STEM field.

SASE Jr.

~\$2,000

SASE Jr. is an initiative created to help high school students better understand STEM fields and learn how to create their own individual impact by familiarizing them in STEM opportunities/careers through speakers, workshops and sponsored initiatives. Our goal is to position them for prolonged success through continued access to collegiate mentors, guidance, and hands-on, career-building STEM opportunities.

SASE Labs

~\$1,800

SASE Labs is a group of creative and curious students that aims to identify a specific need in the world and work towards engineering something related to resolving that need. Each semester, we fund students to enable them to invent and create their ideas. In the past, we have engineered a smart water bottle and a 3D-printed prosthetic limb, among many other projects.

Mentorship

~\$1,100

To further engage with our campus community and recruit new members, we offer a mentorship program for first year students. Students are paired with mentor that are there to give advice and help get accumulated with campus life. We also host several of events for mentor-mentee pairs to help everyone to get to know one another.

National Conference 2019

~\$11,000

The SASE National Conference and STEM Career Fair is the largest conference and career fair for Asian Americans in the United States. It also showcases Asian American leaders across the nation both at the collegiate and professional levels. This is an incredible opportunity for us, so each year we sponsor around 20-25 members to attend this conference, which includes airfare and lodging.

